



Water Tiger School of T'ai Chi Ch'uan

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Re: Expanding Web Presence of Water Tiger School

Water Tiger School of T'ai Chi Ch'uan is pleased to announce an expansion of their web presence through the launching of www.WaterTigerTaiChi.com. The Patchogue-based Chinese Arts studio enters 2005 by offering a fully functional website that provides information on the studio's programs, schedules and prices, news and events, as well as other information such as recommended reference sources on the arts of T'ai Chi and Qigong.

"Our web presence for the past three years has been only with listing services," states Water Tiger School founder and head instructor Laoshi Laurince McElroy. "I felt it was time to provide a better view of where and how Water Tiger School enters the world of the Chinese arts on Long Island."

The site will also be the home of Water Tiger Services, which is the studio's operating name for its business-to-business programs. These programs, known as **WARRIOR WELLNESS™**, help companies and organizations throw a life preserver to associates that are drowning in their workday. "Our B2B programs are completely flexible," says Mr. McElroy. Seminars, intensives, short-term classes, and other choices are available and can be adjusted with custom curriculum to address a range of business challenges.

Water Tiger School is utilizing the services of a freelance web designer, Francesca DeStefano, to design, build, and manage the site. Ms. DeStefano has a personal connection to the studio, as she is also a student in the program. According to her, "This is another way for me to help others understand the benefits of these arts and to give back some of what I have been given."

"My hope is that the site will always be a 'work-in-progress,'" states Mr. McElroy. "We tell our students that their work in T'ai Chi and Qigong will be a never-ending evolution – and our website will need to reflect such an evolutionary process."

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